# POET Technologies Inc. June 2017



Dr. Suresh Venkatesan - CEO

Mr. Thomas R. Mika - CFO



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## **Investment Highlights**

# Market Opportunity

 Targeting large, high growth datacom and sensing markets

## Differentiated Technology

 Creating and capturing value through photonic integration

## Strong IP

 Poised to disrupt opto-electronic industry with proprietary and patented solutions

## Management and Board

Experienced management team and board with history of successful execution

## **Growth Strategy**

Focus resources on highest ROI opportunities in served markets

## **Company Overview**

- Publicly Traded: TSX Venture (Canada) PTK
  - OTC QX (US) POETF (SEC Compliant)
  - Corporate HQ Toronto, Canada
  - Admin, design and lab Silicon Valley, California
  - Design, fabrication and testing Changi Road, Singapore
- Integrated Photonics/Electronics Technology:
  - Gallium Arsenide (GaAs) Platform
  - Indium Phosphide (InP) Platform
    - DenseLight Semiconductor, Pte., acquired in May 2016
    - Lasers, SLEDs, ELEDs, modules for optical sensing
  - Dielectric Photonics
    - BB Photonics, acquired in June 2016
    - Dielectric Optical Bench
    - Wafer-level packaging applied to photonics















POET's mission: to lead the emerging photonics space with disruptive integration in device design, packaging and assembly



## **Photonics: Driving Technology of the Future**

- Technology of generation / transmission / detection of photons through light and other forms of radiant energy
- Impacts our lives in diverse ways:

### **Photonics Sensing**



- Guidance & Navigation
- Test & Measurements
- LIDAR systems
- Medical & Healthcare
- Oil & Gas

## Data Communications



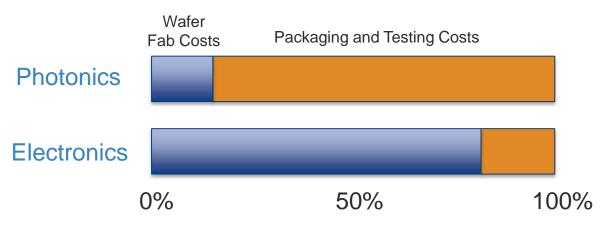
- Telecommunications
- Optical communications

The photon is the fundamental particle of visible light

Photons in photonic applications are employed in the same way electrons are in electronic applications



## **Photonic Solutions: Why Integration Matters**



- □ Packaging and testing are 70-90% of BOM cost of conventional Photonics devices
  - Silicon-based micro electronics have successfully solved through integration
- Existing Photonic solutions have yet to effectively address
- □ Integration of devices onto a single chip (monolithic) or within a package (hybrid) is the only effective means to:
  - Improve size, power, cost, speed, reliability and scalability
  - Drive disruption in optical communications
  - Enable new functionalities (mobile 3D sensing)

POET is positioned to disrupt the photonics industry by pursuing the favorable economics of integration at every possible level



## Two Platforms – One Goal: Integrated Optical Engine

### GaAs (Gallium Arsenide) Platform



- Detectors
- VCSELs
- HFETs Internally developed since 2015

Monolithic Integration single-chip solution





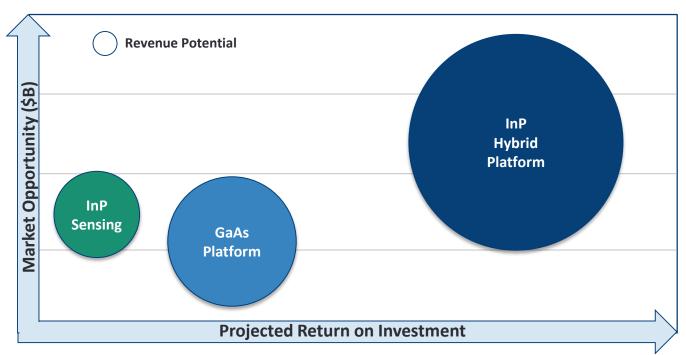
Dielectric Photonics
 Acquired from BB Photonics

Dielectric Optical Bench



Hybrid Integration single package solution

## **Growth Strategy Overview**



	InP Sensing	GaAs Monolithic	InP Hybrid Integration
	(DenseLight)	Platform	Platform
Product / Market	Custom	Standardized / Disruptive	Standardized / Differentiated
Requirements	Low Volume	High Volume	High Volume
Time to Revenue	Current	Q4 2018	Q4 2017

POET is capitalizing on the market shift to InP-based interconnects with acquisition of DenseLight and BB Photonics – greatly expanding addressable markets

## **Optical Datacom Market Growth Drivers**

#### **Data Centers**

Global data center IP traffic projected to triple over the next 5 years<sub>(1)</sub>

#### <u>Video</u>

Global IP traffic expected to exceed 150 exabytes per month by 2020 (82% video)<sub>(2)</sub>



#### **Smart Phones**

Smart phones and tablets are expected to account for 2/3 of all Internet traffic by 2020(2)

#### **Internet of Things**

The number of devices connected to IP networks projected to be 3X the global population by 2020<sub>(2)</sub>

(1) Cisco, "Global Cloud Index: Forecast and Methodology, 2014-219 White Paper", 2015.

(2) Cisco, "The Zettabyte Era-Trends and Analysis", July 2016

Global data communications, video and the Internet rely on photonics to enable communications at the speed of light



## **Datacom Market Segments by Technology and Reach**

#### **Long Reach**



Metro 2km – 10km and Long Haul >10km

#### **Medium Reach**



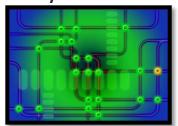
Within Data Center 100m –500m Between Data Centers 500m - 2km

#### **Short Reach**



Rack to Rack
5m – 100m
and Within Rack
1m – 5m

#### **Very Short Reach**



Board to Board 50cm – 100cm and Chip to Chip 1cm – 50cm

InP-based 500m - >10km

Silicon Photonics (SiP) – 100m – 2km

GaAs 10m - 100m

Copper 1cm - 10m

#### **POET Hybrid Integrated InP-based Solution**

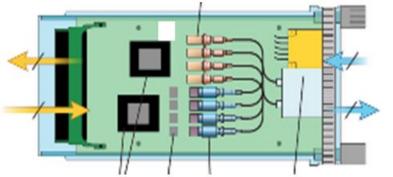
**POET Monolithic GaAs-based Solution** 

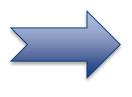
 Mega-datacenters require 500m reach and greater, single-mode interconnects to "future-proof" infrastructure and lower costs

POET's monolithic and hybrid solutions target several conventional market segments, including medium to long-reach and short to very-short reach

## **GaAs Platform: Monolithic Integration – Novel and Disruptive**

#### **Conventional Solution**







**GaAs Monolithic Platform** 

#### Complex and Expensive

4 to 5 chips packaged together:

- Lasers or Laser Arrays
- Detectors or Detector Arrays
- Laser / Modulator Drivers
- Trans Impedance Amplifiers (TIA's)
- Multiplexers / De-Multiplexers

### Simple and Low-Cost

#### One chip solution:

- Monolithic Integration of Laser Driver, Lasers and Detectors
- Lower Cost
- Lower Power Requirement
- Higher Reliability
- Scalable

Server-to-server interconnects at the speed of light but at the cost of copper – achieving \$\\$\$ millions in savings annually for data center operators



## **GaAs Platform: Compelling Value Proposition**

- Cost effectively replace traditional copper-based links with optical interconnects at increasingly shorter transmission distances
- Enables disruptive reductions: component cost, module cost, form factor
- Initial focus on 10G/40G solutions within Short Reach (< 100m)</li>

#### **System Interconnect Value Proposition - Active Optical Cables (AOCs)**

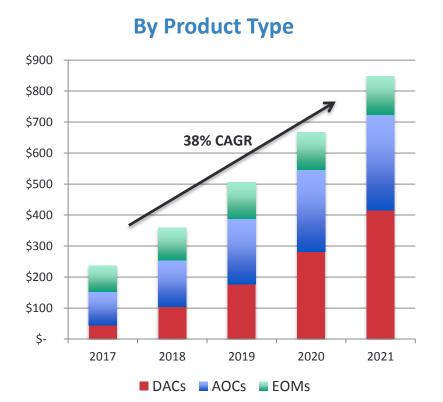
	Direct Attach Copper (DAC)	Conventional Optical Engine	POET Optical Engine
Power	3W	0.5W	<0.5W
Cost	X	3X	1.5X
Form Factor	-	~25mm²	~5mm²
Weight, Flexibility	No	Yes	Yes
Medium	Copper	MMF	MMF/SMF
Bill of Material	-	4 chips	Single Chip



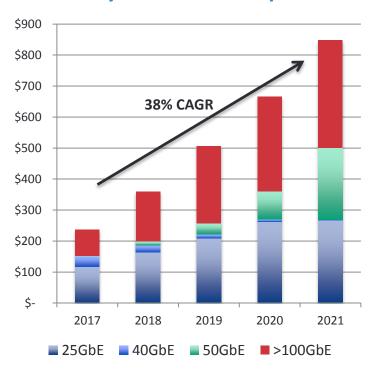
- ✓ Lower Power per link (vs. copper)
- √ Smaller Size
- ✓ Lower Cost

The Direct Attach Copper (DAC) market is the last application in the data center that has not been replaced by photonics

## **Target Market for GaAs Optical Engine**





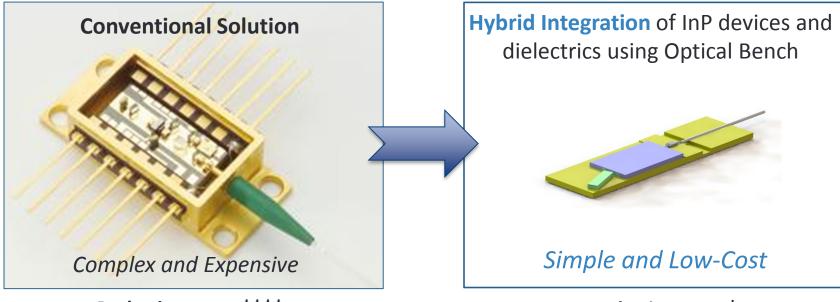


Market growth driven by data centers moving to optical interconnects to increase data communications speed and reduce power consumption

## **InP Hybrid Integration Drives Down Costs**

Proprietary technology enables the integration of dielectric waveguides, filters, spot size converters directly into the InP stack...

- Eliminates costly components, including gold boxes, lenses and mirrors
- Simplifies packaging (40-60% of the BOM cost of a transceiver)



Packaging cost: \$\$\$\$ Packaging cost: \$

Hybrid integration and wafer-level packaging promise to dramatically lower cost of short and medium reach transceivers and devices for photonic sensing

### **Advantage of POET Integrated Dielectric Photonics**

- ✓ Lower cost discrete components for the component market
- ✓ Embedded athermal waveguides and filters for integrated devices
- ✓ Eliminates need for expensive micro-optics assemblies
- ✓ Wafer scale production for reduced manufacturing cost
- ✓ Athermal uses in light sources enables lower power WDM optics

POET dielectric designs can replace other materials for devices and packaging, with resulting cost savings comparable to the Quad Filter:

Cost Comparisons for a	Silicon Photonics (Silica Waveguides)	InP Photonics (Thin Film Filters)	Conventional (Micro Optics)	POET (Dielectric Waveguide)
Quad Filter	\$30-\$50	\$20	\$50-\$80	<\$1

Transceivers built with POET Dielectric Photonics devices have BOM costs 40% - 50% lower than competitive products (even lower for optical engines alone)



## **Combining the Best Technologies for Superior Performance**

#### Hybrid integration combines the best, market-ready solutions:

- ✓ InP for Active Devices (light generation, modulation and detection)
- ✓ DiP dielectric for Passive Devices (light splitting, filtering and interference)
- ✓ Si or dielectric for Bench and Packaging (optical alignment, thermal management, electrical, encapsulation)

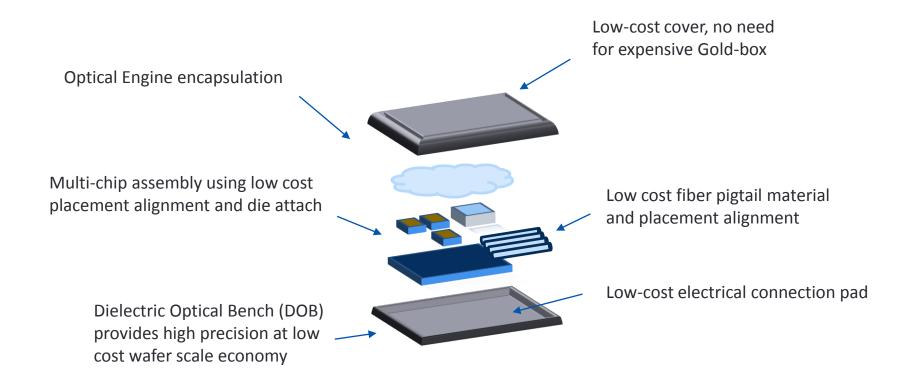
	PERFORMANCE		
BUILDING BLOCK	Indium Phos. (InP)	Silicon (Si)	Dielectrics (DiP)
Passive Components		0 0	000
Lasers	000	•	
Modulators	000	0 0	•
Switches	000	000	•
Optical Amplifiers	000	•	
Detectors	000	000	
Bench	• •	000	000

PERFORMANCE KEY		
O O Very Good		
	Good	
	Modest	
•	Challenging	

Integration platform leverages the optimal technology for individual components to deliver the highest performing complete solution



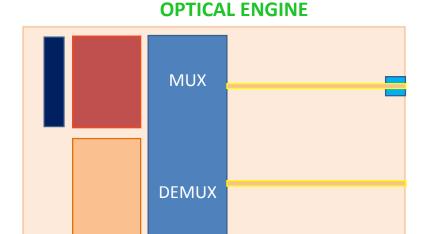
# Applying Advanced Wafer Level Packaging Techniques to Photonics Completes the Integration Strategy

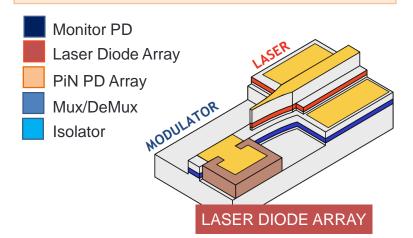


Even greater cost advantages are gained by combining POET's Integrated Dielectric Photonics with wafer-level packaging

## 100G LAN WDM4 Transceiver Optical Engine

- IEEE 802.3ba
- Four Wavelengths
  - 1295nm, 1300nm, 1305nm, 1310nm
- Quad Channel 25G per channel
  - Single Chip Quad Channel Receiver and Laser
  - Single Chip Quad Channel Mux/DeMux
  - Quad Channel TIA / Driver
- Directly or Externally Modulated (DML or EML)
- 2 Single Mode Fibers (SMF)
- No free space optical path
- 10m 10km Reach
- Hybrid Packaging Platform
- Scalable to 200G / 400G at wafer level





POET Optical Engine can maintain a <u>sustainable</u> cost advantage over Silicon Photonics (SiP) and can be extended to a 10km reach for both inside and outside the <u>data center</u>



## Why Wavelength Division Multiplexing (WDM)

- As Datacenter operators transition from multi-mode fiber to single-mode fiber for increasing bandwidth, they are also moving from Parallel Single Mode to Wavelength Division Multiplexing to save on the high cost of fiber
- WDM allows datacom operators to expand capacity without laying new fiber

## Multimode Fiber (MMF)

- Lower bandwidth
- Lower cost TxRx
- LED light source

## Single Mode Fiber (SMF)

- Higher bandwidth
- Higher cost TxRx
- · Laser light source

#### **Parallel Single Mode**

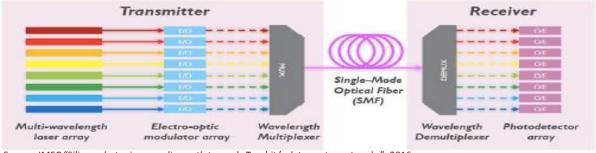
(PSM)

- 8 fibers
- 4 Tx
- 4 Rx

#### **WDM**

(coarse and dense)

- 2 fibers
- 1 Tx
- 1 Rx



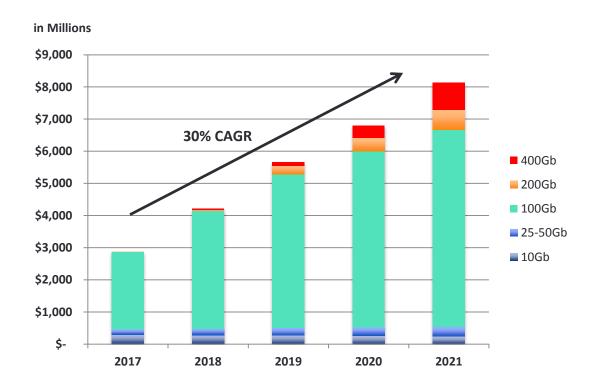
Source: IMEC "Silicon photonics: a scaling path towards Terabit/s data center networks", 2016

POET is targeting solutions that span longer reach and incorporate WDM technologies, which are in demand from data center operators



## **InP Hybrid Optical Engine Addressable Opportunity**

- Ethernet Data Centers < 1km reach both within and between data centers</li>
- Wide Area Networks (Metro intermediate) served by 1km 10km links



Linking two segments previously served by two different technologies offers tremendous cost advantages for data center operators

## **Driving Additional Sales and Faster Time to Revenue**

- Sales of Active and Passive Devices to the merchant market as early as Q4 2017:
  - ROSA: Receiver + De-Mux alone
  - Modulators
  - LAN WDM Multi- Channel Mux/De-Mux Devices
  - Wavelength combiners for the sensing market
  - Bragg gratings for External Cavity Lasers
  - Single Chip LAN WDM Lasers
- Major enhancements to the current DenseLight sensing product-line to accelerate and grow revenue in 2018:
  - SLEDs: Eliminate Hermetic Package, Active Alignment and Lens/Metallized fibers
  - Broad Band SLEDs: Waveguide multiplexer to replace micro optic elements
  - Narrow Line width laser:
    - Waveguide filters
    - Heater elements for tuning

Dielectric photonics and wafer level packaging developments benefit sales and accelerate time to revenue while completing development of optical engine



## **Achievements, Milestones and Commercialization**

### InP Sensing (DenseLight)

#### Accomplishments:

- ✓ Current products in sensing market
- ✓ NLW lasers for LIDAR and acoustic sensing markets



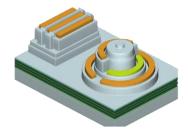
#### Milestones:

- Integration of active components with dielectrics
- > New product qualification

#### **GaAs Monolithic Platform**

#### Accomplishments:

- ✓ Thyristor Detectors
- ✓ Thyristor VCSELs
- ✓ HFETs
- ✓ All on similar epi stack



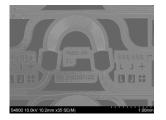
#### Milestones:

- Performance optimization of BICFET-based devices
- Prototype for AOCs
- Engage strategic partner(s)
- Beta prototype
- ➤ Target commercialization in late 2018

#### InP Hybrid Integration

#### Accomplishments:

- ✓ Prototype Mux/DeMux
- ✓ Prototype waveguides and spot size converters
- ✓ ROSA, EAM and PIN designs
- ✓ Alignment scheme for wafer-level packaging



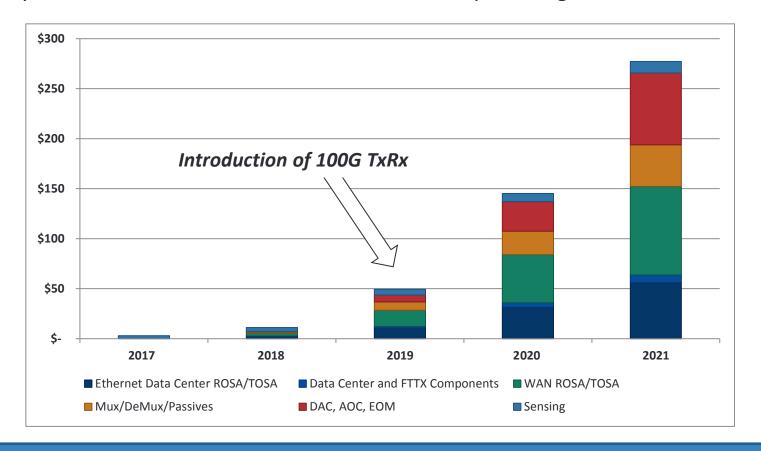
#### Milestones:

- Prototypes for passive components and wafer-level packaging
- New product qualification
- Target commercialization in late2017



### **Revenue Potential**

InP Platform alone has the potential to generate annual revenue of over \$175M
 by 2021, with a focus on low cost 100G/10km Optical Engines



Revenue potential based on conservative adoption rates of highly differentiated products in each market

## **Investment Highlights**

# Market Opportunity

Addressable markets of ~\$9B by 2021

# Differentiated Technology

 Disruptive Monolithic and Hybrid Integration

## Strong IP

58 patents granted and 12 pending

## Management and Board

 New leadership and 4 new board members since 2015

## **Growth Strategy**

 Accelerate time to revenue and maximize ROI

## **APPENDIX**

## **Management Team**



Dr. Suresh Venkatesan, CEO

- 25 years semiconductor industry experience Motorola, Freescale & GLOBALFOUNDRIES
- Technology Development & Commercialization



## David E. Lazovsky, Executive Chairman

- Founder, CEO and Director of Intermolecular (NASDAQ: IMI)
- 20 years of semiconductor industry experience - IMI and Applied Materials



Thomas R. Mika, CFO

- 25 years semiconductor industry experience Tegal Corporation (NASDAQ: TGAL)
- CEO and CFO leading IPO, several follow-on financings and restructurings



Dr. William "Bill" Ring, SVP

Product Development

- 20 years semiconductor industry experience: HP, Tyco, BB Photonics
- Optical technology, product and business development



Rajan Rajgopal, GM and President, DenseLight

- Over 28 years of industry experience
- Former VP at Global Foundries and Micron



Dr. Yee-Loy Lam, CTO DenseLight

- Co-founder of DenseLight Semiconductors
- Professor Nanyang Technological University
- Specialist in optoelectronics, fiber-optics sensors and photonics systems applications.

### **Board of Directors**



## David E. Lazovsky, Executive Chairman

- Founder, CEO and Director of Intermolecular (NASDAQ: IMI)
- 20 years of semiconductor industry experience IMI and Applied Materials



#### Ajit Manocha, Director

- CEO of SEMI and former CEO of GLOBALFOUNDRIES
- 35 years of semiconductor experience with deep knowledge of the technology and operations



#### John F. O'Donnell, Director

- Counsel to Stikeman Keeley Spiegel LLP
- Canadian attorney with 43 years of experience specializing in corporate and securities law



#### Todd A. DeBonis, Director

- CEO of Pixelworks (NASDAQ:PXLW)
- Semiconductor veteran with over 27 years of expertise in sales, marketing and corporate development



#### **Chris Tsiofas, Director**

- Partner at Toronto Chartered Professional Accountancy firm Myers Tsiofas Norheim LLP
- 25 years of experience on both financial and operational issues



#### **Mohandas Warrior, Director**

- President & CEO of Alfalight, 2004-2016
- 15 years at Motorola Semiconductors (Freescale) leading test and assembly operations